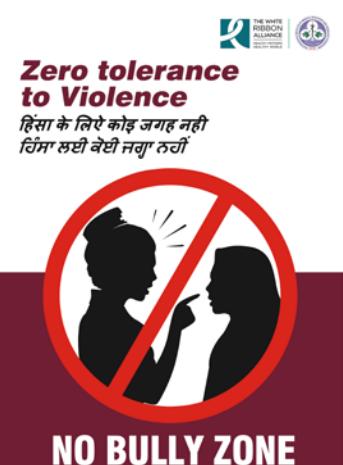
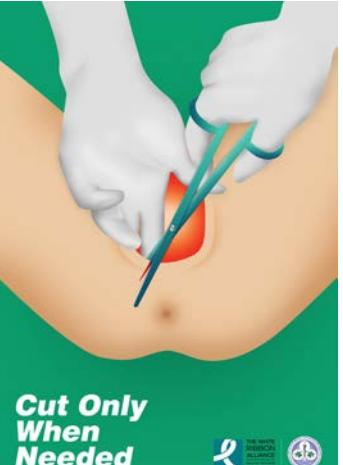
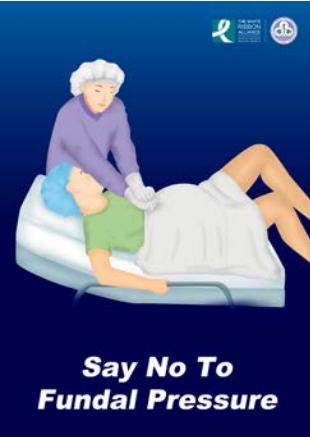
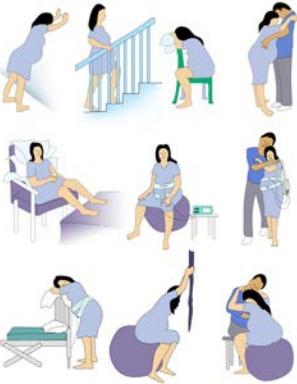


**Appendix 6: Posters on RMC displayed in the department of Department of Obstetrics and Gynaecology, PGIMER, Chandigarh**

Poster designed by the Department of Community Medicine and School of Public Health, PGIMER

S.No.	Poster description	Poster displayed
 <p><b>Be Polite</b></p>	 <p><b>We Respect Your Privacy</b></p>	 <p><b>We are for your care</b></p>
 <p><b>Zero tolerance to Violence</b> हिंसा के लिए कोड जगह नहीं दिंगा लाई बेटी जग्जा नहीं</p> <p><b>NO BULLY ZONE</b></p>	 <p><b>Cut Only When Needed</b></p>	 <p><b>Say No To Fundal Pressure</b></p>

S.No.	Poster description	Poster displayed
 <p><b>Birthing Positions Use Any Position</b></p> <p><small>THE WHITE RIBBON ALLIANCE   THE WORLD HEALTH ORGANIZATION   UNICEF</small></p>	 <p><b>Respectful Maternity Care</b></p> <p><b>During examination be gentle, comforting, and reassuring</b></p> <p><b>Every woman has the right to be free from harm and ill treatment</b></p>	 <p><b>Respectful Maternity Care</b></p> <p><b>Her li'l bundle of joy and hope...</b></p> <p><small>Make childbirth a memorable experience, make every mother feel valued, respected and cared for.</small></p> <p><b>Make her feel special!</b></p>
 <p><b>Respectful Maternity Care</b></p> <p><b>Allow a companion of choice to every woman through labor and birth</b></p> <p><b>Every woman has the right to her choices and preferences, including companionship during maternity care</b></p>	 <p><b>Respectful Maternity Care</b></p> <p><b>Empower and Inform the Woman. Take her permission for conducting medical procedures</b></p> <p><b>Every woman has the right to information, informed consent and refusal, and respect for her choices and preferences during maternity care</b></p>	 <p><b>Respectful Maternity Care</b></p> <p><b>Privacy Matters to a Woman</b></p> <p><small>Provide curtains/screens between beds/examination tables. Keep her records and details confidential.</small></p> <p><b>Every woman has the right to privacy and confidentiality</b></p>
 <p><b>Respectful Maternity Care</b></p> <p><b>All Women are Equal</b></p> <p><small>Give every woman equal care regardless of ethnicity, background, culture, social standing, educational level, or economic status.</small></p> <p><b>Every woman has the right to equality, freedom from discrimination, and equitable care</b></p>	 <p><b>Respectful Maternity Care</b></p> <p><b>For a Safe, Healthy Birth</b></p> <p><b>Small Steps Matter... Do not leave her alone or unattended, give her timely care, adhere to care protocols.</b></p> <p><b>Every woman has the right to highest attainable level of healthcare</b></p>	 <p><b>Birth Companion During Childbirth</b></p> <p><b>Birth Companion Provides Continuous One-to-one Support to Women Experiencing Labor and Childbirth</b></p> <p><b>Who can be a birth companion?</b></p> <ul style="list-style-type: none"> <li>Any female, preferably a relative and one who has experienced labor</li> <li>The friend of the pregnant woman can be allowed as a birth companion, to facilitate passing accurate privacy</li> <li>Birth companion should be: <ul style="list-style-type: none"> <li>At least 18 years of age</li> <li>She should not interfere in the work of hospital staff</li> <li>She should be free from communicable disease</li> </ul> </li> </ul> <p><b>Birth Companions</b></p> <ul style="list-style-type: none"> <li>Universal, equal, non-discriminatory</li> <li>Birth companion should be: <ul style="list-style-type: none"> <li>Female</li> <li>At least 18 years of age</li> <li>Should be physically fit to attend to the birth</li> <li>Should be able to handle the birth</li> <li>Should be able to provide emotional support</li> <li>Should be able to provide physical support</li> <li>Should be able to provide postpartum care</li> <li>Should be able to provide care for the newborn</li> </ul> </li> </ul> <p><b>Birth Companions Merit in Case of any Emergency</b></p> <ul style="list-style-type: none"> <li>Universal, equal, non-discriminatory</li> <li>Birth companion should be: <ul style="list-style-type: none"> <li>Female</li> <li>At least 18 years of age</li> <li>Should be physically fit to attend to the birth</li> <li>Should be able to handle the birth</li> <li>Should be able to provide emotional support</li> <li>Should be able to provide physical support</li> <li>Should be able to provide postpartum care</li> <li>Should be able to provide care for the newborn</li> </ul> </li> </ul> <p><b>ENCOURAGE EVERY WOMAN UNDERTAKING CHILDBIRTH TO HAVE A COMPANION OF HER CHOICE</b></p>
 <p><b>Respectful Maternity Care (RMC)</b></p> <p><small>The Universal Rights of Childbearing Women in Seeking &amp; Receiving Maternity Care Before, During and After Childbirth</small></p> <ul style="list-style-type: none"> <li><b>Every woman has the right to be free from harm and ill treatment</b></li> <li><b>NO ONE CAN PHYSICALLY HARM YOU</b></li> <li><b>Every woman has the right to information, informed consent and refusal, and respect for her choices and preferences, including companionship during maternity care</b></li> <li><b>NO ONE CAN FORCE YOU OR DO THINGS TO YOU WITHOUT YOUR KNOWLEDGE AND CONSENT</b></li> <li><b>Every woman has the right to privacy and confidentiality</b></li> <li><b>NO ONE CAN EXPOSE YOU OR YOUR PERSONAL INFORMATION</b></li> <li><b>Every woman has the right to be treated with dignity and respect</b></li> <li><b>NO ONE CAN HUMILIATE OR VERNALLY ABUSE YOU</b></li> <li><b>Every woman has the right to equality, freedom from discrimination &amp; equitable care</b></li> <li><b>NO ONE CAN DISCRIMINATE BECAUSE OF SOMETHING THEY DON'T LIKE ABOUT YOU</b></li> <li><b>Every woman has the right to healthcare and to the highest attainable level of health</b></li> <li><b>NO ONE CAN STOP YOU FROM GETTING THE MATERNITY CARE YOU NEED</b></li> <li><b>Every woman has the right to healthy, safe, dignified and comfortable freedom from pain</b></li> <li><b>NO ONE CAN DETAIN YOU OR YOUR BABY WITHOUT YOUR LEGAL AUTHORITY</b></li> </ul> <p><small>Adapted from: The White Ribbon Alliance Safe Childbirth website</small></p>	 <p><b>प्रत्येक महिला को समृद्धि तथा सुरक्षित उत्तरार प्राप्त करने का अधिकार है।</b></p> <p><b>परिवारों के दोसरा विप्र रहें, और आश्वस्त करें।</b></p> <p><b>मातृत्व की सम्मानपूर्ण देखभाल</b></p>	 <p><b>प्रत्येक महिला एवं शिशु जन्म के समृद्धि महिलाओं के साथ उत्तरार के पर्सनल का साथी हो, जिससे वह सहज व अस्पता महसूस करे।</b></p> <p><b>प्रत्येक पीड़ा एवं शिशु जन्म के समृद्धि महिलाओं के साथ उत्तरार के पर्सनल का साथी हो, जिससे वह सहज व अस्पता महसूस करे।</b></p> <p><b>मातृत्व की सम्मानपूर्ण देखभाल</b></p>



Some of the before and after pictures at the labour room, PGIMER, Chandigarh

Poster on “highest level of attainable healthcare” displayed at the labour room of PGIMER, Chandigarh



Poster on “Be polite” in front of the desk facing the residents displayed at the labour room of PGIMER, Chandigarh



Poster on confidentiality and equitable care displayed at the labour room of PGIMER, Chandigarh.



Poster on “Say no to fundal pressure” displayed in the delivery room of PGIMER, Chandigarh



Poster on “We respect your privacy” displayed in the labour room of PGIMER, Chandigarh



Posters on display at the Ante natal clinic OPD, PGIMER, Chandigarh

